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NDA DIRECTOR IBACH ANNOUNCES MAT HABROCK AS NDA ASSISTANT DIRECTOR

Lincoln – Nebraska Department of Agriculture (NDA) Director Greg Ibach has announced the appointment of Mat Habrock to the position of assistant director. Habrock, who has past experience with a trade association and in the seed industry, began his duties this week.

“Mat lives and understands Nebraska agriculture and will bring a great perspective to this position,” said Ibach. “His past experience working closely with farmers, ranchers and agri-businesses gives him insight into how policies and regulations need to work within the framework of the agriculture industry.”

Most recently, Habrock served in an industry relations and communication position with DuPont Pioneer. He also was previously employed with the Nebraska Corn Growers Association responsible for grower engagement and outreach.

“My previous experiences have fueled my passion for agriculture,” said Habrock. “I look forward to having a positive effect on the industry I grew up in.”

Habrock grew up on a farm near Emerson, Nebraska, and graduated from Wayne High School. He earned his bachelor’s degree from the University of Nebraska-Lincoln with an emphasis on political science. He and his wife Kyla reside in Lincoln.

Habrock fills the assistant director position previously held by Bobbie Kriz-Wickham who has taken a position with the USDA Farm Service Agency’s state office in Lincoln.

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