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## NEWS RELEASE For Immediate Release



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### NDA SPONSORS 12<sup>th</sup> ANNUAL POSTER CONTEST, ENCOURAGES 1<sup>ST</sup> - 6<sup>TH</sup> GRADERS TO PARTICIPATE

LINCOLN –Nebraska Department of Agriculture (NDA) Director Greg Ibach today announced the beginning of the 12<sup>th</sup> annual NDA Agriculture Week in Nebraska Poster Contest. The contest is open to all Nebraska youth currently in first through sixth grades. This year’s theme is “A Day on the Farm.”

“Agriculture is Nebraska’s number one industry. It is important for young students to understand the key role farmers and ranchers play in our everyday lives,” said Ibach. “Through the years, we’ve heard from numerous teachers that this contest opens the door for conversations with students about food, fiber and fuel production.”

The contest entry deadline is March 2, 2015. The winners will be announced during National Ag Week (the week of March 16).

The contest is divided into three age categories:

- First and second grade students;
- Third and fourth grade students, and
- Fifth and sixth grade students.

Winning entries will be featured on the NDA website and potentially in promotional materials and other publications.

Contest rules and official entry forms are available online at [www.nda.nebraska.gov/kids](http://www.nda.nebraska.gov/kids). Contest questions can be directed to Christin Kamm at (402) 471-6856 or by e-mail at [christin.kamm@nebraska.gov](mailto:christin.kamm@nebraska.gov).

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