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## The Nebraska Advantage . . . Dairy Cattle

The progressive farms covering the state's countryside are comprised of superior dairy cattle bred and developed by Nebraska breeders passionate about the economic livelihood of tomorrow's dairy industry.



### Production Performance

Nearly 550 licensed dairies across Nebraska are producing 1.3 billion pounds of milk a year, more than enough for the people of this state. The excess milk is exported to other states in a variety of product forms.

Ten processing plants are found throughout the major milk producing areas of Nebraska. They include fluid milk bottling, cheese makers, creameries, ice cream manufacturing, and drying facilities.

### Genetics

Nebraska, with its rolling hills and lush pastures, can boast nearly 80,000 dairy cattle, including numerous purebred herds. Producers have utilized numerous herd improvement methods, including the Dairy Herd Improvement Association (DHIA). Nebraska's dairy producers have selected cattle based on frame, dairy character, correct feet and legs, increased body capacity and mammary development. You will be able to find quality registered dairy cattle of the six major breeds, as well as grade animals. Nebraska producers offer breeding stock with genetics that meet the strict approval of today's discriminating buyer.

Many industry experts have referred to Nebraska as the new frontier in the dairy industry. Nebraska's abundant, high quality, low-cost feed and water supplies, temperate climate, low power costs, competitive milk prices, diverse markets, favorable environmental laws, low taxes, understanding neighbors, and high quality of life, are all conducive to dairy production. This is evidenced by a rapid increase in herd size, along with a net in-migration of dairies from Arizona, California, Colorado, Texas, Virginia, and The Netherlands.

### Technology

Nebraska producers take advantage of current research to guide their programs. By utilizing DHIA and the University of Nebraska, a leader among land grant universities for research and education in the areas of crop and forage production, ruminant nutrition, dairy management, nutrient management, food science and marketing.

### Health

Buyers from around the world have experienced the advantages of Nebraska's clean health status. When you buy Nebraska cattle and genetics, you can be sure you are buying healthy cattle.



Thanks to good herd management, diligent surveillance and effective biosecurity measures, Nebraska is free of tuberculosis, brucellosis, and offers a Johne's free certification - diseases that inhibit, export, and threaten the health of any herd. The State of Nebraska also maintains cutting edge technology for disease prevention through its State Diagnostic Laboratory - assuring that all testing regulations can be met in-state and with a high level of certification. Our state also accredits veterinarians to perform regulatory work, and certifies herds free from certain diseases. Nebraska dairy genetics are not only genetically superior, they are healthy.

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## Industry

The state also boasts a reputation of exceptional leadership through manufacturers and suppliers equally dedicated to improving the future of a world dairy economy. Within state borders, these companies have found Nebraska an ideal location to establish worldwide businesses that help all dairy producers improve the production and profitability of their herds' genetics.



## Discover the Nebraska Advantage

Many Nebraska producers are experienced in international trade. They can help to source the type of breeding stock, semen, or embryos needed. Arrangements for transportation, health testing, and necessary documentation are readily available.



The Ag Promotion and Development Division of the Nebraska Department of Agriculture is also dedicated to assisting individuals interested in Nebraska cattle. Staff encourage and assist business partnerships between potential buyers and Nebraska agribusinesses by connecting buyers with suppliers, coordinating and accompanying buyer visits, linking people to our state agricultural universities, educational institutions, publications, and events. We invite you to discover the Nebraska Advantage of superior breeding stock. We are confident you can find the livestock assistance you need in Nebraska.

**Member of**  
**U.S. Livestock Genetics Export, Inc.**  
**Nebraska Department of Agriculture**  
**Ag Promotion and Development Division**  
**301 Centennial Mall South**  
**P.O. Box 94947**  
**Lincoln, Nebraska 68509-4947**  
**United States of America**  
**Telephone: (402) 471-4876**  
**Fax: (402) 471-2759**  
**Web site: [www.agr.state.ne.us](http://www.agr.state.ne.us)**  
**E-mail: [agprom@agr.state.ne.us](mailto:agprom@agr.state.ne.us)**

