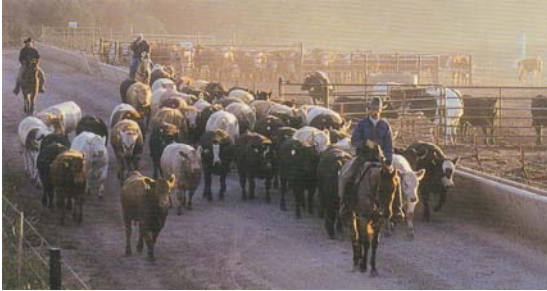

The Nebraska Advantage . . . Feedlot



Nebraska's beef industry is an aggressive, dynamic business and the largest single industry in the state. Productive range and cropland support over 2 million cattle on feed daily and 1.9 million cows and heifers which calve annually. The abundant supply of water, plus generous feed and grain supplies, has supported the expansion of the state's feedlot industry to Nebraska's present level. Today, one in every five steaks purchased in the U.S. comes from Nebraska. Yearly cash receipts from cattle and calves total over \$4.5 billion. Nebraska is the number one marketer of red meat in the U.S. and has over 7.5 million head of

cattle processed annually.

Nebraska's prominence in the nation's cattle industry is due, in part, to the rich natural resources in the state and to the willingness of the producers and cattle feeding operators to adapt to change. Cattle feeders in Nebraska are responsive to the demands of both their feeding customers and consumers, domestically and internationally. By using the latest in environmentally sound productive management practices, least-cost rations, Beef Quality Assurance (BQA), computerized record keeping, and value-based marketing, Nebraska's cattle feeders provide their customers and packers with cattle to meet industry and consumer demands.



The Ag Promotion and Development Division (AP&D) of the Nebraska Department of Agriculture is dedicated to assisting individuals interested in Nebraska agriculture and Nebraska's cattle feeding operations. AP&D staff can provide information or arrange for visits with beef industry leaders.

We invite you to discover the "Nebraska Advantage" of superior cattle feeding operations and live beef marketers. We are confident you can find the cattle feeding assistance you are looking for in Nebraska. Please contact AP&D for further information.

Updates to the listings in this brochure and additional Nebraska agricultural directories can be found on the Nebraska Department of Agriculture home page at www.agr.state.ne.us.

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