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## The Nebraska Advantage . . . Swine



Lean, delicious, and nutritious pork is a popular favorite in the diets of consumers around the world. Nebraska producers help meet that growing consumer demand.

This expanding industry uses modern production techniques and a surplus of high-quality feed grains to sustain its growth. As a leader in U.S. pork production, Nebraska breeders depend on top bloodlines to continually improve the genetic package available to buyers. Nebraska's strict health programs serve as a model of pork producers around the world. Extensive

performance records allow critical herd evaluation. When combined, these factors give Nebraska a competitive edge.

### Herd Health

Nebraska is a national leader in herd health programs. In 1956, a program developed by Dr. George A. Young to eliminate specific diseases in swine herds was implemented in Nebraska. This program is known as "Specific Pathogen Free," or "SPF" swine. Nebraska SPF monitors strict herd health standards. New breeding stock is delivered by cesarean section to eliminate any opportunity for the reintroduction of disease. Nebraska SPF swine show dramatic improvements in reproduction characteristics and growth performance. Herd health and performance documentation is important to all Nebraska producers. Sophisticated breeding, health, and record keeping programs keep Nebraska producers as industry leaders.

### Genetics

Research has proven that crossbreeding in commercial operations results in hybrid vigor which can improve productivity and enhance profits. Most breeding systems for commercial producers in Nebraska utilize this hybrid vigor. Not only do Nebraska hogs excel in performance and carcass merit, they have proven themselves in the show ring as well, producing champions at shows such as the World Pork Expo, the National Barrow Show, and countless other breed shows.



### Discover the Nebraska Advantage

Nebraska producers understand international markets and have maintained long-term relationships with producers in other countries. They can help to ensure the export process goes smoothly and the hogs which are selected will arrive in good condition.

Technical assistance is also available in reproductive management, herd health and sanitation, nutrition, and records management. Nebraska SPF, individual producers, University specialists, and the Department of Agriculture can provide assistance in adding Nebraska breeding to your future plans.

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We invite you to discover the "Nebraska Advantage" of superior breeding stock for yourself. We are confident you can find the livestock assistance you need in Nebraska. If you would like more information about Nebraska swine, or how you might visit our state, please contact the Ag Promotion and Development Division, Nebraska Department of Agriculture.

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**U.S. Livestock Genetics Export, Inc.**  
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**Nebraska Department of Agriculture**  
**Ag Promotion and Development Division**  
**301 Centennial Mall South**  
**P.O. Box 94947**  
**Lincoln, Nebraska 68509-4947**  
**United States of America**  
**Telephone: (402) 471-4876**  
**Fax: (402) 471-2759**  
**Web site: [www.agr.state.ne.us](http://www.agr.state.ne.us)**  
**E-mail: [agprom@agr.state.ne.us](mailto:agprom@agr.state.ne.us)**

